



# Small & Diverse Business Subcontracting

Furthering Our Commitment to Small Business Utilization



## Abt has a long history of positive, strong performance in SB subcontracting.

Since our founding in 1965, Abt Associates has partnered with small and diverse businesses globally, not only to bolster economic growth among these companies but also because we have found many to be exceptional partners. We have experience with all facets of the small business community, working with firms owned by women, able and disabled veterans, Alaska natives and Indian tribes, historically black universities and by companies which are classified as socially and economically disadvantaged businesses including HUBZone businesses.

Our work provides opportunities in both domestic and international markets for those independent firms and consultants who have the skill sets we are seeking. The federal government and Abt recognize that support to small and diverse businesses is a cornerstone of continued economic growth for our country and it's vital to our mission—to improve the quality of life and economic well-being of people worldwide.

We continually reach out to small businesses of all types, and it shows in our performance.

For the past three years, Abt has consistently achieved at or above the Government's small business utilization goal of 23% as shown below. Abt currently reports on 56 Individual Subcontracting Plans for 172 projects to 24 different agencies of the federal government.

## Bringing an Equity Lens to Partnering


We apply an equity lens to all we do at Abt including seeking and building relationships with diverse organizations, vendors, and suppliers who mirror and represent the communities with whom we work and who align with our mission and values. It requires us to partner with communities and local organizations in new ways and to center the voices and lived experiences of the people most impacted by the challenges we seek to address.

We welcome interested businesses, suppliers, and vendors to join our Partner Registry Database by creating a profile online at [partners.abtassociates.com](https://partners.abtassociates.com). Tell us about your technical and subject-matter expertise for consideration on future projects.

## Abt Associates—Committed to Small Business Participation



**VERY GOOD**  
**4 years in a row**  
Abt's SBA Program

**FY22**  **31%** Total Awarded Dollars went to U.S.-Based Small Businesses

**62%** Awards with U.S.-Based Suppliers went to Small Businesses

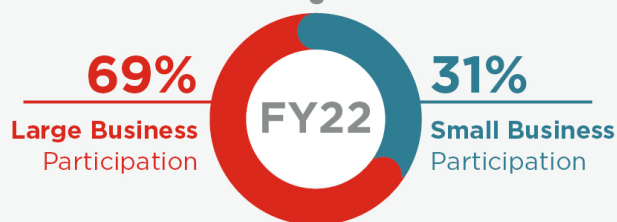
Small Business Partners awarded subcontracts totaling  
**\$9.4M** Total  
**\$1.3M** were Small Disadvantaged Businesses  
**\$2.9M** were Woman-Owned Small Businesses

**FY20**  **34.3%** Total Awarded Dollars went to U.S.-Based Small Businesses  
**FY21**  
**FY22**

**57.8%** Awards with U.S.-Based Suppliers went to Small Businesses

Small Business Partners awarded subcontracts totaling  
**\$48.5M** Total  
**\$21M** were Small Disadvantaged Businesses  
**\$11.6M** were Woman-Owned Small Businesses

## Subcontracting Performance



## Commitment to Small Business Utilization

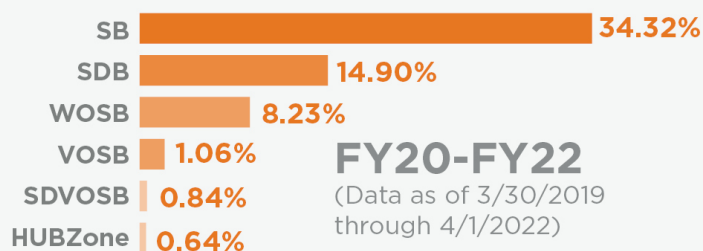
FY22

\$9.4M

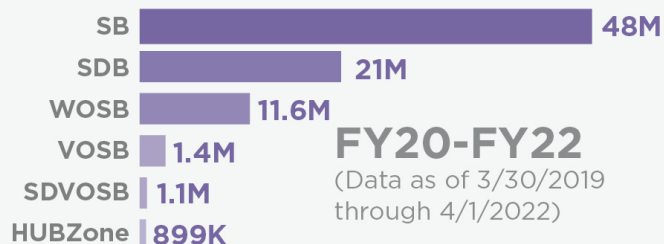
FY20  
FY21  
FY22

\$48.5M

## SB Performance by Percent Participation



## SB Performance by Total Dollars



### KEY:

**SB** Small Business  
**SDB** Small Disadvantaged Business  
**WOSB** Woman-Owned Small Business

**VOSB** Veteran-Owned Small Business  
**SDVOSB** Service-Disabled, Veteran-Owned Small Business  
**HUBZone** Historically Underutilized Business Zone

## Small Business Program Features

Our Small Business Program team actively works with Abt's global portfolio account managers to identify qualified companies to support small, diverse business subcontracting opportunities on existing contracts and potential procurements. We work across the firm to provide:

- **Outreach:** Networking and exhibiting at select trade fairs, minority business enterprise seminars, procurement conferences, business opportunity workshops and other industry events to build diverse connections within the Federal, state, and local marketplaces.
- **Technical Assistance and Training:** Providing internal and external technical assistance and training to maximize outsourcing opportunities to all facets of the small business community.

- **Partner Registry:** Maintaining Abt's interactive online business registry, which allows our internal users to search using the type of small business concern they might need to conduct business. [partners.abtassociates.com](https://partners.abtassociates.com)

## For More information

Brianna Hill  
Small & Diverse Business Program Manager  
(301) 347-5692  
[Brianna\\_Hill@abtassoc.com](mailto:Brianna_Hill@abtassoc.com)



## Pursuing Equity. Looking for the Intersections. Driving Real-World Impact.

Abt Associates is a global consulting and research firm that combines data and bold thinking to improve the quality of people's lives. We partner with clients and communities to advance equity and innovation—from creating scalable digital solutions and combatting infectious disease, to mitigating climate change and advancing economic growth.

[abtassociates.com](https://abtassociates.com)

